

**A HORSE  
OF COURSE**  
HEALTHY HORSE. HAPPY OWNER.

# SYMPHONY



① BAG ① HORSE ① MONTH SUPPLY ① COMPLETE SUPPLEMENT

**SYMPHONY**

Net Weight 11.3 kg (25lb) | [symphonyfeed.com](http://symphonyfeed.com) | Made in USA

# SYMPHONY

Presentation by **Brad Kloss and  
Courtney Miller**

**Rafter V Farrier Supply Clinic**

**April 30, 2022**

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HEALTHY HORSE. HAPPY OWNER.

Ingredients  
You TRUST.

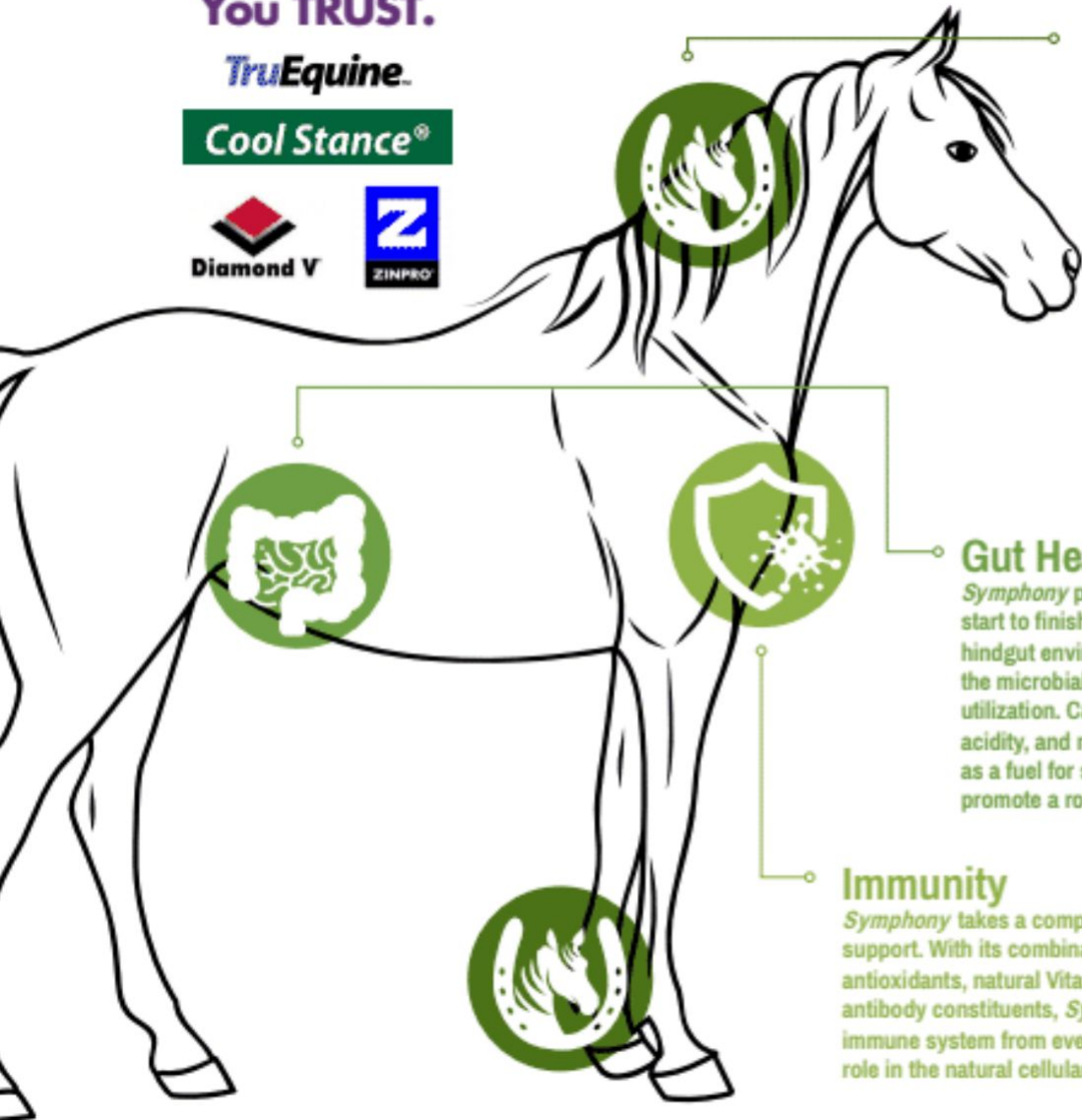
TruEquine.

Cool Stance®

Diamond V

ZINPRO

Benefits You'll LOVE.



### Hoof & Coat

*Symphony* provides industry leading levels of biotin, bioavailable zinc, and methionine to ensure strong hooves and a mane and tail that resist breakage. Fatty acids promote a pliable hoof, and add amazing shine to your horse's coat while zinc and copper help the coat to resist sun damage. Together this *Symphony* of ingredients ensure that your horse will look his best no matter the season.

### Gut Health

*Symphony* promotes gut health from start to finish. Diamond V yeast stabilizes the hindgut environment supporting and stabilizing the microbial population and promoting feed utilization. Calcium helps regulate stomach acidity, and naturally occurring glutamine acts as a fuel for small intestinal cells helping to promote a robust gut lining.

### Immunity

*Symphony* takes a comprehensive approach to immune support. With its combination of inflammatory regulators, antioxidants, natural Vitamin E, immunoglobulins, and antibody constituents, *Symphony* supports your horse's immune system from every angle and plays an important role in the natural cellular defense system.

# Our Focus with Symphony

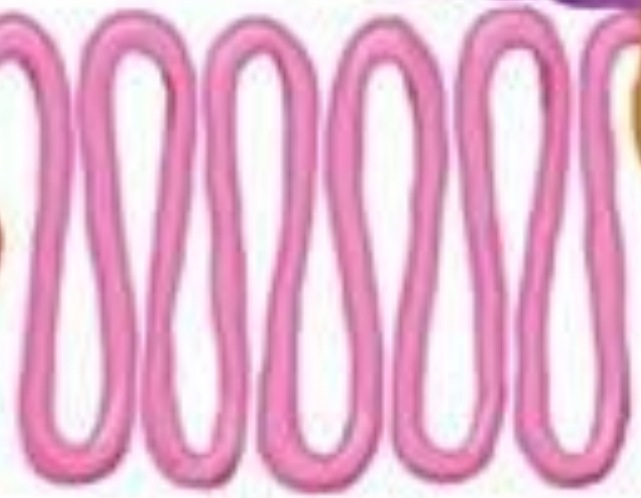
- Hoof & Coat
- Gut Health
- Immunity

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**Stomach**



**Small intestines**



**Cecum**



**Large Colon**

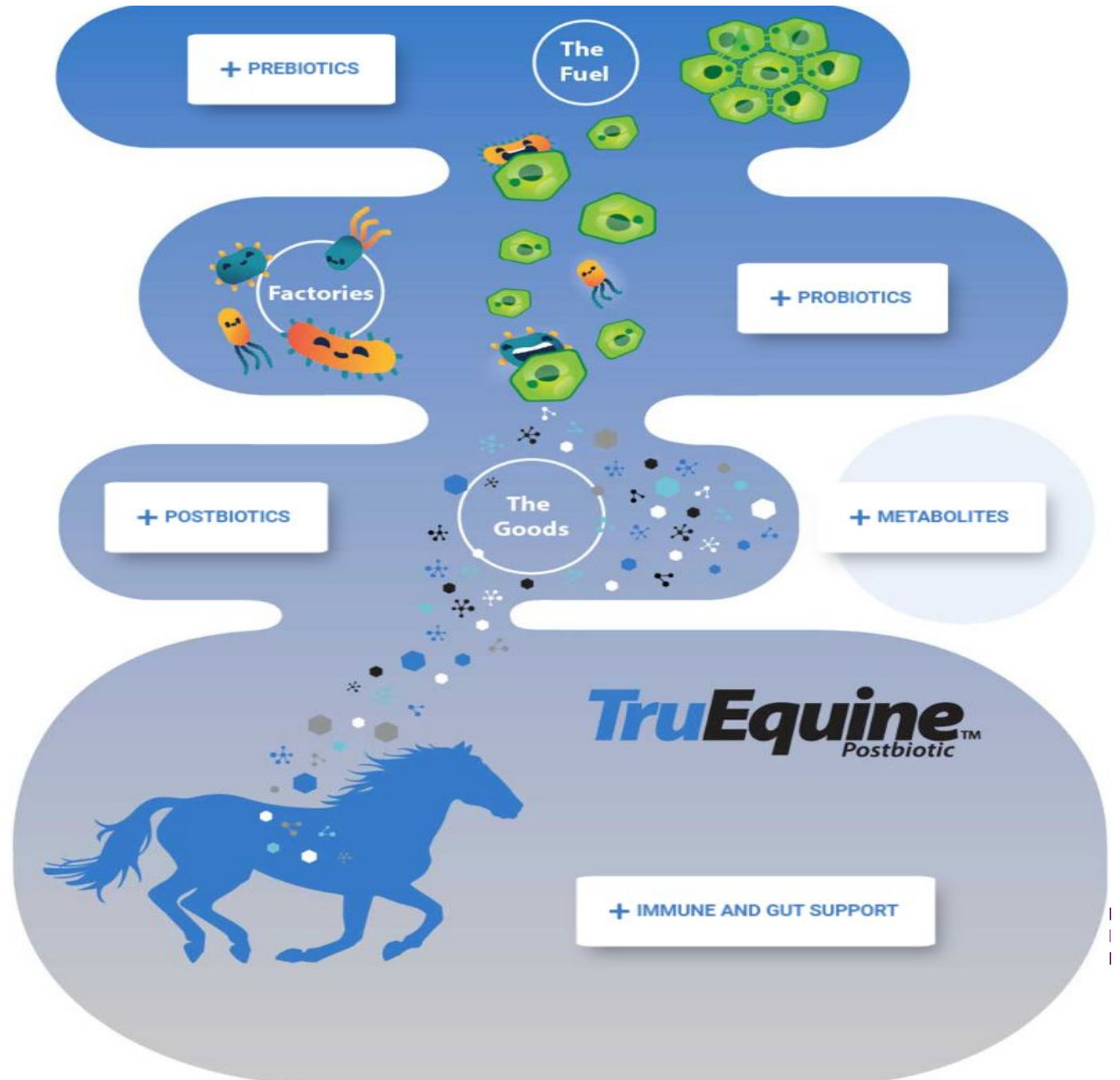
**Small Colon**

# No Gut, No Hoof

- **Horses experiencing hoof growth issues are often suffering from underlying gut conditions.**
- **Gut microbial bacteria imbalance, toxins, inflammation.**
- **80-90% of performance horses struggle with their gut health.**

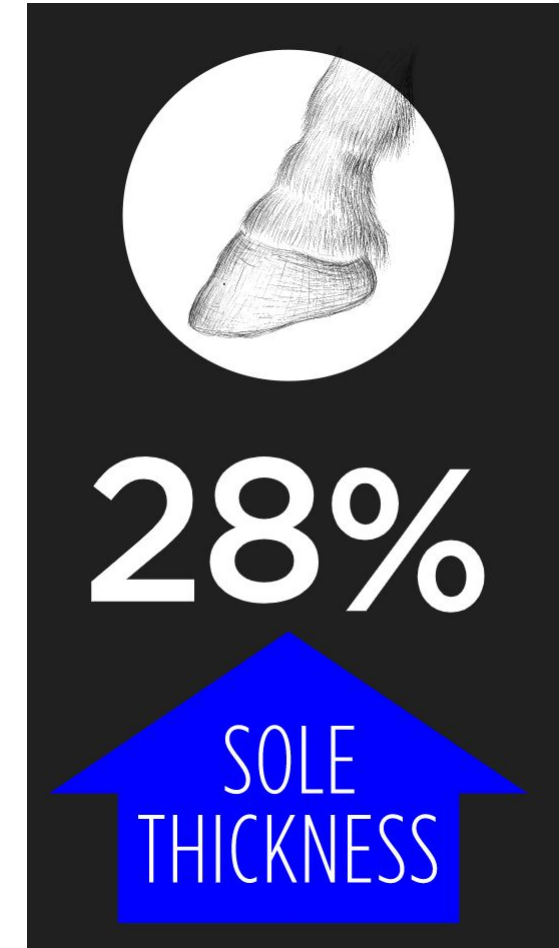
# Yeast

- **Better fiber digestion**
- **Increase pH in the gut**
- **Lower inflammation**
- **Decreases cortisol**
- **Polyphenols**
- **Decreases prostaglandin**



# Organic Trace Minerals linked with Biotin

- **Horses with thin soles, ulcers, abscesses, and other compromising issues can benefit from a diet formulated to contain organic minerals.**
- **The correct levels of organic minerals and Biotin are proven to benefit hoof growth and pliability, bone and joint health.**



# Vital Key Nutrients: Vitamins & Minerals

## • Vitamins

<b>Natural Vitamin E</b>	Functions as a biological antioxidant that serves to maintain normal neuromuscular function
<b>Vitamin A</b>	Supports vision, reproductive functions, and the equine immune system
<b>Vitamin D</b>	Main function is to control the absorption, transport and deposition of calcium and phosphorus.
<b>Biotin</b>	Supports many elements of the horse's physiology, including fat and sugar metabolism, hair and coat quality and healthy skin.

## • Minerals

<b>Cobalt</b>	A trace mineral found in B vitamins that horses require in tiny amounts for correct functioning of their physiology
<b>SelPlex -- Organic Selenium</b>	Essential for cellular function in the body.
<b>Zinc</b>	Involved in antioxidant protection, immune function, protein synthesis, and cellular communication.
<b>Copper</b>	Important for coat color and integrity as well as for strong immunity and antioxidant benefits
<b>Calcium</b>	Helps strong bones and gut health
<b>Organic Iodine Dextrose</b>	Used as an iodine supplement in ration balancers and complete feeds. Iodine is an important mineral for supporting thyroid function and metabolic processes

# Vital Key Nutrients: Amino Acids

<b>Lysine</b>	Aids collagen formation and the bodies' ability to repair and maintain horse tissue and important in fetal and foal growth
<b>Threonine</b>	Helps keep connective tissues and muscles throughout the body strong and elastic
<b>Methionine</b>	Fights disease, builds bones, supports liver
<b>Leucine</b>	Helps trigger muscle growth and maintain muscle tissue by sustaining nitrogen balance. Leucine also supplies energy to the body even when under the stress of training and preserves muscle glycogen used for muscle contraction.
<b>Glutamine</b>	Energizes and restores muscles, protects against gut damage, is important for nutrient absorption, and supports Horses' digestive health

# Vital Key Nutrients: Powerful, Science-Driven Additives

<b>TruEquine Postbiotic</b>	Supports immunity, gut health, and stress responses
<b>Zinpro</b>	Most reputable methionine and highly available forms of zinc, copper, cobalt and manganese.
<b>Cool Stance -- Copra Meal</b>	Provides quality protein and fatty acids to supply a readily digestible, cool source of calories
<b>Rice Bran</b>	Fat content is a great source of energy and benefits skin and coat

# Levels Are Important

Per head pe day Levels		1,100 lb Horse
<u>Nutrient</u>	<u>Symphony</u>	<u>NRC Requirement</u>
Vitamin A IU/hd/day	20,000 IU	15,000-20,000 IU
Vitamin D IU/hd/day	3,000 IU	3,000 IU
Vitamin E IU/hd/day	1,000 IU	1,000 IU
Iron mg/hd/day	700 IU	500 IU
Copper CU mg/hd/day	200 mg	125 mg min Availa 4 7g/hd/day
Zinc ZN mg/hd/day	600 mg	500 mg Availa 4 7g/hd/day
Cobalt CO mg/hd/day	27 mg	No Requirement Avail 4 7g/hd/day
Manganese mg/hd/day	225 mg	200-400 mg Avail 4 7g/hd/day
Iodine mg/hd/day	2 mg	4
Selenium Not less than 1	1 mg	1-1.25 mg
Biotin mg/hd/day	45 mg	20-30 mg

Nutritional Analysis Comparison	Symphony		Total Equine		Total Equine		Platinum CJ	
Feeding Rate Recommendation	270 g		3 lb		Guaranteed Analysis		2 scoops	
Biotin	45	mg	0.00	mg	0	mg	2.50	mg
Zinc	600	mg	180.00	mg	60.00	mg	122	mg
Copper	200	mg	60.00	mg	20.00	mg	13	mg
Vitamin A	20,000	IU	6,000.00	IU	2,000	IU	5,000	IU
Vitamin D	3,000	IU	900.00	IU	300	IU	1,500	IU
Vitamin E	1,000	IU	90.00	IU	30	IU	620	IU
Postbiotic (TruEquine)	21,000	mg	0.00	mg	0	mg		
Selenium	1	mg	0.90	mg	0.30	mg	0.8	mg
Iron	700	mg	0.00	mg	0	mg	300	mg
Cobalt		mg	0.00	mg	0	mg	0.6	mg
Calcium	10,000	mg	13.60	mg	4.54	mg	400	mg
Manganese	225	mg	0.00	mg	0	mg	130	mg
Iodine	2	mg	1.50	mg	0.5	mg	0.5	mg
Bentonite	9.45	g	12.90	g	4	g		
Lysine	5,000	mg	0.00	mg	0	mg	1,410	mg
Methionine	2,500	mg	0.00	mg	0	mg	340	mg
Threonine	4,000	mg	0.00	mg	0	mg	770	mg
Leucine	2,100	mg	0.00	mg	0	mg	1,105	mg
Glutamine	8,500	mg	0.00	mg	0	mg	3,785	mg
Phosphorus	2868	mg	0	mg		mg	750	mg
Potassium	4780	mg	0	mg	0.01	mg	2,000	mg
Glucosomine	0	mg	0.00%	mg	0.00%	mg	8,820	mg
MSM	0	mg	0	mg	0	mg	8,200	mg
Hyrolurnic Acid	0	mg	0	mg	0	mg	90	mg

# Platinum CJ vs Symphony

Product	Purpose	Total Cost	Cost/Head/Day	Serving (g)	Day Supply
<a href="#">Total Equine</a>	Feed + Added Vitamins	\$ 37.99	\$ 2.37	1814.36	16
<a href="#">Platinum CJ</a>	Joint	\$ 173.00	\$ 1.60	29.93	108
<u>Total</u>			\$ 3.98		
<a href="#">Value of Cool Stance</a>	Low Starch CoconutMeal + VFAs + 18 Amino Acids	\$ -	\$ -	181.44	109.9
True Value Comparison			\$ 3.98	2025.73	
Symphony	All of the above + More	\$ 49.95	\$ 1.67	370	30
Competitive Profile Value			\$ 3.98		
Savings			\$2.31		
% Savings			58.1%		

# In Summation

- **Symphony has the most robust and science-proven ingredients on the market**
- **Symphony is the most affordable, comprehensive product available**
- **It's simple: One bag, one horse, one month—happiness guaranteed!**

*“We went from a desperate situation of thinking I was going to have to let him go...now I have a horse that is living and thriving.” - Tammy Kelly*

*“A Horse of Course was a game changer for my heart horse. Saved his life.” - Melissa Rowles*



# Case Study – Jayden’s Laminitis



# Case Study



- **August 22, 2021 – First x-ray upon laminitis diagnosis**



- **Oct 22, 2021 –With hoof cinch for 6 weeks**



- **Jan 7th, 2022 –With corrective shoe, abscesses**

# Case Study



- Feb 21, 2022 –Solid sole growth and bone position is corrected



- Feb 21, 2022

# Case Study



- **Jayden Right Foot (Good Foot) maintained sole depth through laminitis of Left Foot. Similar sole depth of both feet, approximately 40 MM, 6 months after first Xray and onset of laminitis of the Left Front Foot.**

# Our Story



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# Symphony Price List

**Distributor drop off, sold by Distributor  
Billed by AHOC** **\$38.95** **Sugg Retail: \$54.95**

## **Website Pricing**

**Direct Ship UPS to Customer, online order  
No commitment, ordered online as needed** **\$54.95**

**Direct Ship Ambassador, auto ship 12 months  
12-month commitment, auto shipped, auto billed** **\$49.95**

**As an ambassador or as a distributor, we will provide horse nutrition ration balancing,  
nutrition consultation, and special offers!**

**Money back guarantee**



# Purina vs Symphony

Combination of Purina Products vs Symphony					
Product	Purpose	Total Cost	Cost/Head/Day	Serving (g)	Day Supply
<a href="#">Purina Enrich Plus Hay Balancer</a>	Vitamins + Minerals + Selenium + pre/post biotics	\$ 37.49	\$ 1.50	908	25
<a href="#">Safeguard EQ (Hygain Product)</a>	Mycotoxin Binder--basically just bentonite + yeast	\$ 20.00	\$ 1.43	29.93	14
Total			\$ 2.93		
<a href="#">Value of Cool Stance</a>		\$ 45.95	\$ 0.42	181.44	109.9
True Value Comparison			\$ 3.35		
Symphony	All of the above + More	\$ 49.95	\$ 1.67	370	30
Competitive Profile Value			\$ 3.35		
Savings			\$ 1.68		
% Savings			50.2%		

Nutritional Analysis Comparison	Symphony		Purina	
Feeding Rate Recommendation	270 g			
Biotin	45	mg	0	mg
Zinc	600	mg	0.5	mg
Copper	200	mg	0.185	mg
Vitamin A	20,000	IU	18,000	IU
Vitamin D	3,000	IU	0	IU
Vitamin E	1,000	IU	600	IU
Postbiotic (TruEquine)	21,000	mg	0	mg
Selenium (Not Less Than)	1	mg	0	mg
Iron	700	mg	0	mg
Cobalt	30	mg	0	mg
Calcium	10,000	mg	0	mg
Manganese	225	mg	0	mg
Iodine	2	mg	0	mg
Bentonite	9.5	g	4.3	g
Lysine	5,000	mg	10,000	mg
Methionine	2,500	mg	5,000	mg
Threonine	4,000	mg	2,000	mg
Leucine	2,100	mg	0	mg
Glutamine	6,500	mg	0	mg
Copra Meal	181	g	0	g

# We Partner with Companies You Can Trust



PERFORMANCE MINERALS®

**Organic Trace Mineral Source fed at ZinPro recommendations**

**TruEquine™**  
Postbiotic

**Newly researched levels included in Symphony**



**Stance Equine USA**  
for the natural advantage

**Low sugar/starch energy source loaded with MCFA**



**Dr. Clair Thunes - Equine Nutritionist that consulted on the project.**

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# Master Slide

Master copy – used as a template  
for our custom PowerPoint Prezzo  
and will not be visible



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Nutritional Analysis Comparison	Symphony		Platinum	
Feeding Rate Recommendation	270 g			
Biotin	45	mg	2.5	mg
Zinc	600	mg	120	mg
Copper	200	mg	14	mg
Vitamin A	20,000	IU	5,000	IU
Vitamin D	3,000	IU	1,500	IU
Vitamin E	1,000	IU	620	IU
Postbiotic (TruEquine)	21,000	mg	0	mg
Yeast Culture	21	g	0	g
Selenium (Not less than)	1	mg	0.8	mg
Iron	700	mg	300	mg
Cobalt	30	mg	0.6	mg
Calcium	10,000	mg	448	mg
Manganese	225	mg	136	mg
Iodine	2	mg	0.5	mg
Bentonite	9.5	g	4.3	g
Glucosamine Sulfate	0	mg	850	mg
Lysine	5,000	mg	1,410	mg
Methionine	2,500	mg	340	mg
Threonine	4,000	mg	775	mg
Leucine	2,100	mg	1,105	mg
Glutamine	6,500	mg	3,785	mg
Copra Meal	181	g	0	g

# Smart Pak vs Symphony

Combination of SmartPak vs Symphony					
Product	Purpose	Total Cost	Cost/Head/Day	Serving (g)	Day Supply
<a href="#">SmartPak SmartCombo™ Ultra Pellets</a>	Vitamins + Minerals + Diamond V Yeast	\$ 126.95	\$ 4.53	120	28
<a href="#">Safeguard EQ (Hygain Product)</a>	Mycotoxin Binder--basically just bentonite + yeast	\$ 20.00	\$ 1.43	29.93	14
Total			\$ 5.96		
Value of Cool Stance			\$ 0.42		
True Value Comparison			\$ 6.38	149.93	
Symphony	All of the above + More	\$ 49.95	\$ 1.67	370	30
Competitive Profile Value			\$ 6.38		
Savings			\$ 4.72		
% Savings			73.9%		

Nutritional Analysis Comparison	Symphony		Smart pak		
Feeding Rate Recommendation	270 g		120 g		
Biotin	45	mg		35	mg
Zinc	600	mg		400	mg
Copper	200	mg		100	mg
Vitamin A	20,000	IU		0	IU
Vitamin D	3,000	IU		0	IU
Vitamin E	1,000	IU		0	IU
Postbiotic (TruEquine)	21,000	mg		7,000	mg
Selenium (Not Less Than)	1	mg		0	mg
Iron	700	mg		0	mg
Cobalt	30	mg		0.6	mg
Calcium	10,000	mg		0	mg
Manganese	225	mg		0	mg
Iodine	2	mg		0	mg
Bentonite	9.45	g		4	g
Lysine	5,000	mg		2,000	mg
Methionine	2,500	mg		0	mg
Threonine	4,000	mg		760	mg
Leucine	2,100	mg		0	mg
Glutamine	6,500	mg		1,000	mg
Copra Meal	181	g		0	g

# Platinum vs Symphony

Combination of Platinum Products vs Symphony					
Product	Purpose	Total Cost	Cost/Head/Day	Serving (g)	Day Supply
<a href="#">Platinum Performance + GI</a>	Vitamins + Minerals + pre/pro biotics	\$ 99.00	\$ 1.62	147	61
<a href="#">Safeguard EQ (Hygain Product)</a>	Mycotoxin Binder--basically just bentonite + yeast	\$ 20.00	\$ 1.43	29.93	14
Total			\$ 3.47	358.37	
Value of Cool Stance			\$ 0.42		
True Value Comparison			\$ 3.89		
Symphony	All of the above + More	\$ 49.95	\$ 1.67	370	30
Competitive Profile Value			\$ 3.89		
Savings			\$ 2.23		
% Savings			57.2%		

# Simple, Easy, Palatable!

- **Manufactured in a firm, small pellet, Symphony has no issues being accepted!**
- 
- **Packaged in 25 lb bags and is designed to be fed at 1 bag, 1 horse, 1 month supply.**
- 
- **Distribution is through trusted advisors with option of Auto Shipped online.**
- 
- **Produced in an ionophore-free facility.**